

healthy Animals



Veterinary

executive report

Annual Report
2010–2011

*A Special Edition of the
Veterinary Executive Report*

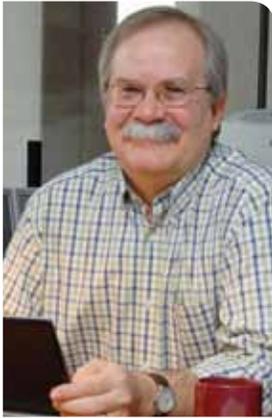
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Message from the Dean



Dean Bryan Slinker
WSU College of Veterinary Medicine

Veterinary Executive Report WSU College of Veterinary Medicine

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This is such an interesting time. We have tremendous opportunity in our college, as the past few Executive Reports have demonstrated. The School of Molecular Biosciences continues to integrate into our college mission and is proving itself to be a great asset; collaborations are growing and we are planning creative educational programs and teaching improvements together. The Teaching Academy is finding its voice and I am very pleased to see the array of programs and discussions they are fostering. Our leadership and communication curricula continue to evolve and expand, and have now been extended to benefit interns and residents. The Paul G. Allen School for Global Animal Health continues to grow, as does the building that will house it come July, the Allen Center. Other construction continues and all of our research programs are moving ahead in neuroscience, reproduction, muscle biology, applied clinical sciences, vector borne diseases, food and water borne diseases, and many others. A major initiative to create a program in individualized medicine is underway. We are also in the process of admitting the first class that will study in the joint DVM education program with Utah State University. All of this great stuff is made possible by a faculty, staff, and student body that make being dean of this college such a pleasure.

These many very positive elements of the life of our college are happening, though, in the face of significant challenges. As the state continues a decades-long withdrawal of support of higher education in relative terms, we see the effects in our college. The recent numbers are staggering. In the past four years, Washington State University has lost nearly half—yes HALF—of its state general fund appropriation and the governor recommends an additional 17% cut. The state is partially offsetting this reduction by markedly increasing tuition (undergraduate tuition has increased 14%, 14%, and 16% the past three years, and will likely increase 16% next year); for the first time state funding is less than the tuition collected by the university. Just five years ago state funding was twice the tuition collected.

We are not immune to this trend and so DVM student resident tuition, which has been increasing 7% per year, is now about \$21,000 per year. Contrast that to when I walked through three feet of snow, uphill both ways, to vet school from 1976 to 1980 (in Pullman this is possible!); my TOTAL tuition bill for those four years was \$4,000. The predicted four-year tuition bill for this year's first-year class is more than 2,300% higher than that, yet the consumer price index has risen only 350%.

Clearly, what we see so starkly in the recent economic downturn has in fact been happening less noticeably for decades. Our college has lost more than \$2 million, about 10%, of our state funding base over the past four years with another major cut yet to come. We are pleased for ourselves that this is less than many other programs at WSU, but distressed for them and for higher education in general. In closing, though, I want to circle back to the positive: as we face our challenges we continue to focus on our opportunities and do great things, made possible with your help and support. Thank you all for the many ways you support our college. We hope to continue to make you proud.

Go Cougs!

Dr. Bryan Slinker, Dean
WSU College of Veterinary Medicine



(Left to right): Charlie Powell, Senior Communications Officer; Andrea Farmer, Associate Director of Development; Kay Glaser, Assistant Director of Development; Marcia Hill Gossard, Development Writer; Lynne Haley, Director of Development; and Tim Osborn, Program Coordinator.

The Office of Veterinary Development and External Relations (VDER)

Building Relationships, Sustaining Excellence

With the support of our development office, the college raised over \$58 million in gifts, new pledges, revocable commitments, and private grants in fiscal year 2010-11. The total includes the two largest gifts in the college's history: \$25 million from the Bill & Melinda Gates Foundation and \$26 million from Paul Allen to support the Paul G. Allen School for Global Animal Health.

Donations are used to directly support our faculty and students. New equipment for the Veterinary Teaching Hospital, scholarships for students, or research funding are just some of the ways our donors support our programs, faculty, and students.

In 2010-11 thanks to private donors:

- "Dancer," a 7-year-old Chinese Crested dog who spent the first six years of her life in a puppy mill, received lifesaving cancer treatment through the Good Samaritan Fund created to help animals in need of special care, but who are ownerless or whose owners cannot afford treatment.
- Research projects received needed funding, like Dr. Hector Aguilar-Carreno's work on the Nipah virus. The Nipah virus was the subject of the Hollywood movie *Contagion*.
- The college awarded 359 scholarships totaling more than \$568,000 to help students offset educational debt.

- Radiology services has two new portable ultrasound machines to reach patients wherever they are.
- Our Palouse Area Therapeutic Horsemanship program (PATH), a therapeutic riding program for children and adults with emotional, mental, or physical disabilities, gave 35 scholarships to their riders.

We also work to support public programs through the college such as the Pet Memorial Program, which provides a way for friends and family to express sympathy and compassion for grieving pet owners, or the Raptor Rehabilitation Program, which provides medical care to sick or injured birds, returning them to the wild whenever possible.

We are dedicated to continuing our long tradition of providing an exceptional education to our students, and the highest quality of care for our animals. Our Veterinary Development and External Relations team plays a vital role in maintaining a margin of excellence in teaching, learning, research, and animal health.

To learn more about giving to the college, please visit www.vetmed.wsu.edu/Giving.

Our mission is to create a healthier world through partnerships to financially sustain college programs in teaching, learning, and research.

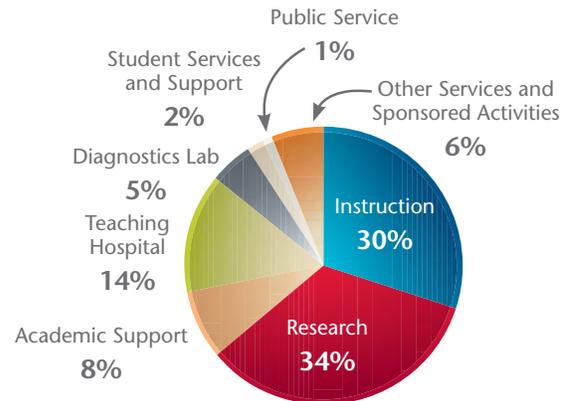
Annual Report 2010–2011

Revenue and Expenditures

Today, only about one third of college revenue comes from state appropriations, including tuition. The remainder comes from sources such as grants, services, and philanthropic giving. As state funding continues to decline, the college will increasingly rely on charitable giving from corporations, foundations, alumni, and friends to maintain a margin of excellence in teaching, research, and patient care.

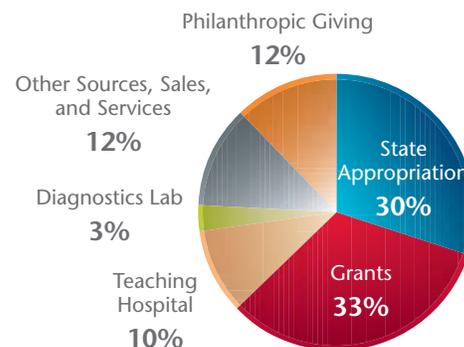
FY2010–11 Expenditures (college wide)

Instruction	\$ 23,855,644	30%
Research	26,902,847	34%
Academic Support	6,848,527	8%
Teaching Hospital	10,906,764	14%
Diagnostics Lab	4,216,517	5%
Student Services and Support	1,912,460	2%
Public Service	756,939	1%
Other Services and Sponsored Activities	4,549,475	6%
Total	\$ 79,949,173	100%



Revenue (college wide)

State Appropriation†	\$ 25,022,121	30%
Grants	27,796,224	33%
Teaching Hospital	8,388,351	10%
Diagnostics Lab	2,303,377	3%
Other Sources, Sales, and Services	9,504,783	12%
Philanthropic Giving	10,180,219	12%
Total	\$ 83,195,075	100%



†State Appropriation includes tuition

Giving

More than 60 percent of gifts in 2010-11 were immediately available to be used by the college to support programs, teaching, and research. Many gifts also come in the form of pledges or revocable commitments—funds the college cannot use until some time in the future. For instance, more than 30 percent of giving last year came as revocable commitments such as a Revocable Living Trust. Trusts such as these can be managed and changed by the donor with the remaining estate funds eventually going to the college.

The 2010-11 fundraising goal was \$7 million. Through generous gifts and private grants, the college received over \$36.5* million dollars—or over 500 percent of the goal—in immediately usable funds. The college also received over \$19,451,288** in new pledges and just over \$2.5 million in revocable commitments.

*Includes \$25 million from the Bill & Melinda Gates foundation and \$6.7 million from Paul G. Allen.

**Includes \$19.3 million pledged by Paul G. Allen to the Paul G. Allen School for Global Animal Health.

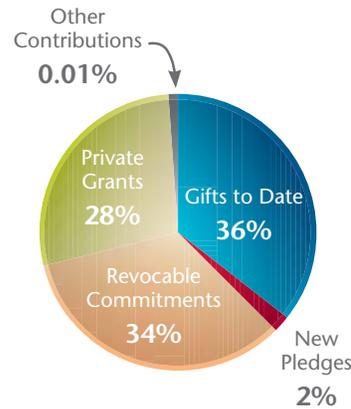
You Make the Difference

Sixty-five percent of gifts to the college came from friends, corporations, and foundations, while 14 percent came from alumni in 2010-11.

Types of Giving FY2010–11

Gifts	\$ 9,388,474
New Pledges	19,451,288
Revocable Commitments	2,519,000
Private Grants	27,125,579
Other Contributions	11,714
Total	\$ 58,496,055*

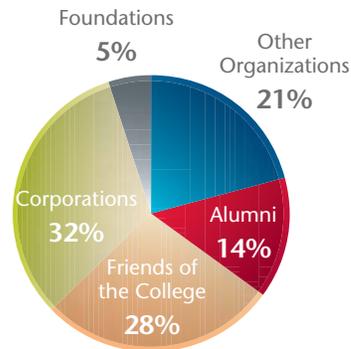
*Totals include a private grant from the Bill & Melinda Gates Foundation of \$25 million and a new pledge from Paul G. Allen totalling \$26 million to support the Paul G. Allen School for Global Animal Health. These amounts have been removed from the chart.



Donors to the College FY2010–11

WSU Alumni	\$ 7,089,356
Friends of the college	746,189
Corporations	857,487
Foundations	144,300
Other Organizations	551,142
Total	\$ 9,388,474*

*Total includes a \$6.2 million gift from WSU alumnus Paul G. Allen to support the Paul G. Allen School for Global Animal Health. Amount has been removed from the chart.



Laureates of the college have a lifetime giving of \$1,000,000 or more. Benefactors of the college have a lifetime giving of \$100,000 to \$999,999.

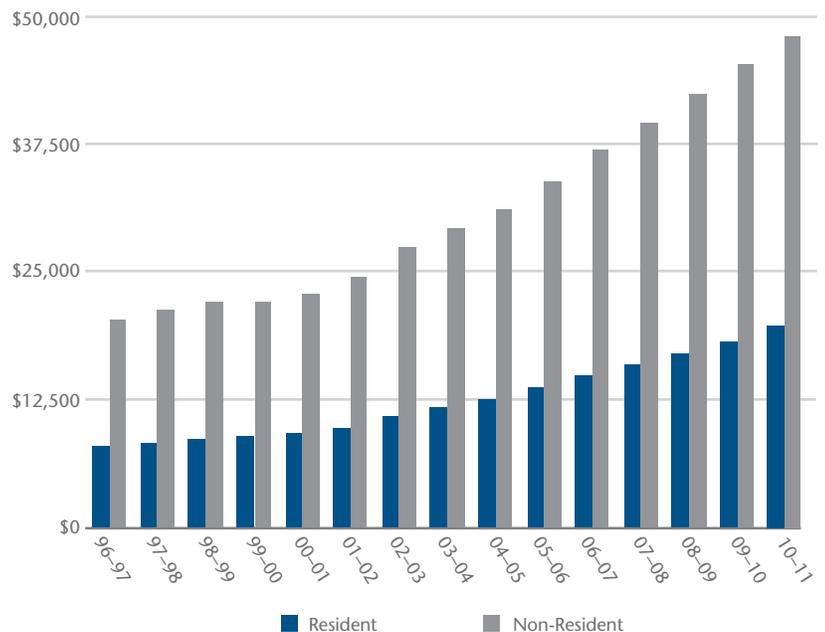
New Laureate in 2010–11
Paul G. Allen

New Benefactors in 2010–11
Abbott Animal Health
William (Bill) C. Davis and Elizabeth (Betty) C. Davis
Dr. G. Gary and Marie Duskin
Dr. Ken Jacobsen and Lori C. Jacobsen
Pauline W. Harris Estate
Ed and Christy Scripps
Patricia C. and Eugene E. Youngman

Tuition

Tuition for residents and non-residents has more than doubled since 1996. In fiscal year 2010–11, resident students paid \$19,578 each year while non-residents paid \$48,480. Student scholarships can help defray some of the costs of education, putting our students in a more competitive position as they start their careers.

Academic Year	Resident	Non-resident
1996-97	\$ 8,064	\$20,476
1997-98	\$ 8,390	\$21,302
1998-99	\$ 8,724	\$22,152
1999-00	\$ 8,988	\$22,162
2000-01	\$ 9,254	\$22,938
2001-02	\$ 9,872	\$24,482
2002-03	\$11,056	\$27,420
2003-04	\$11,846	\$29,278
2004-05	\$12,654	\$31,212
2005-06	\$13,776	\$34,004
2006-07	\$15,003	\$37,052
2007-08	\$16,044	\$39,636
2008-09	\$17,156	\$42,400
2009-10	\$18,332	\$45,342
2010-11	\$19,578	\$48,480
Percent change from 1996-97 to 2010-11	159%	148%





Lynne Haley,
director of development

From the Office of Development and External Relations

For today's veterinary students, the cost of education is astronomical. In the last decade alone, tuition has increased 112% for in-state students. Since 1977 when tuition was \$974 per year, the increase is more than 2000%. While summer jobs 30 years ago would have helped students pay their own way, today with tuition alone at over \$20,000 a year, many students find themselves needing to borrow more each year. The result is they leave WSU heavily in debt and not in the financial position to buy into a veterinary practice.

Scholarships can change a student's life. Scholarships reduce student debt and give our students an advantage when they leave WSU to start their careers. Thanks to many of you, in 2011 the college awarded 359 scholarships to over 250 students for a total of just over \$568,000. Yet many students still do not get the help they need because the funding just isn't available. With your help, we hope one day earning a DVM can be more affordable for all of our students.

“Scholarships can change a student's life.”

—Lynne Haley, director of development

The cost of becoming a veterinarian \$153,576 in state and \$273,456 out of state*



The Heritage Scholarship Fund provides an ideal way for alumni to give back to their school and for friends of the college to make meaningful contributions to support excellence in veterinary education.
www.vetmed.wsu.edu/Heritage

*Totals are for four years. Actual expenses vary from year to year.

Miscellaneous expenses such as vaccinations or board prep materials represent cost over the four years.

Awards and Achievements



Thomas Besser, professor in the Department of Veterinary Microbiology and Pathology and the Paul G. Allen School for Global Animal Health, has been elected as a fellow of the American Association for the Advancement of Science (AAAS). Dr. Besser's research focuses on agents that cause human food-borne diseases.



Michael Konkel, professor in the School of Molecular Biosciences, received the 2011 Pfizer Award for Research for his ongoing research on pathogenesis and pre-harvest food safety with *Campylobacter jejuni*.



Nancy Magnuson, professor in the School of Molecular Biosciences, has been elected as a fellow of the American Association for the Advancement of Science (AAAS) for distinguished contributions to cancer research.



Guy Palmer, Creighton Endowed Chair and director of the Paul G. Allen School for Global Animal Health at Washington State University, was awarded an honorary doctorate from the University of Bern, Switzerland, on December 3. The Honorary Doctor of Veterinary Medicine degree was bestowed for Palmer's contributions to basic biomedical research in the area of infectious diseases and immunology.

Your Gifts in Action

Nicholas Paulson ('12 DVM) Receives the First Class of 1961 Professionalism Award

The WSU Veterinary Class of 1961 presented a \$1,000 scholarship at their 50th class reunion to DVM student Nicholas Paulson, the first recipient of the Class of '61 Professionalism Award.

The DVM Class of '61 established the award to recognize the high degree of professionalism among veterinary students at WSU. The class and their spouses raised \$39,500 for an endowment that will be used to provide scholarships to students completing their third year of the DVM curriculum. Paulson is grateful for the scholarship as these funds are helping him with his final and most involved year of the DVM curriculum.

"It was a big honor, and it was nice to be recognized," Paulson said. "The award makes you want to continue to work hard, remain professional, and treat your peers well."

This is a unique award. DVM students in their third year vote for a fellow classmate to be the award recipient. The awardees should exemplify professionalism, knowledge and competency, and respect and care with classmates. Paulson's classmates recognized these attributes in him and expressed that by choosing him for this award.

Paulson's interest in veterinary medicine grew from his undergraduate studies in wildlife biology when he gained hands-on experience working with animals. As he worked more closely with these animals, his interests began to shift from the purely scientific aspects of the program to providing care.

"There was a lot of hand raising of these animals, where you were working with them directly and getting them used to a human presence," Paulson said. His work included nursing, hand feeding, and giving the animals medical care.

Now, Paulson is spending most of his time gaining clinical experience at the WSU Veterinary Teaching Hospital. After graduating he hopes to take his experience into private practice, either working as a partner or having his own practice. At that time he hopes to give back too. "I have gotten a lot from my experience at the College of Veterinary Medicine, and I hope to give back someday," Paulson said. "I would like to see my class get involved in supporting the college in a similar way in the future."



Nicholas Paulson ('12 DVM) receiving the first Class of 1961 Professionalism Award from Dr. Robert Wilson ('61 DVM), former dean of the college.

To learn more about how your gift can make a difference please visit www.vetmed.wsu.edu/GiftsinAction.



Look for a WSU Alumni, Friends, and Students Gathering
at these Upcoming Events!

Mark your calendars

Dates to remember:

- February 20** Alumni reception at the WVC, Las Vegas, Nevada (look for us at the Bar at Times Square in New York, New York)
- April 14** Veterinary Teaching Hospital Open House in Pullman
- April 25–26** Golden and Diamond Grad Reunions in Pullman
- June 23** Peter Zornes Memorial Golf Tournament in Colfax
- August 6** Alumni reception at AVMA in San Diego, California (look for us at Harbor House www.harborhousesd.com)
- September 22** CVM Homecoming BBQ (vs. Colorado)
- September 21–23** CVM Class reunions ('72, '82, '92, '02)
- September 29** College hosts reception at the WSVMA in Yakima, Washington

CE courses at WSU and online are offered year round; visit www.vetmed.wsu.edu/CE for more information.

For more information about upcoming events visit www.vetmed.wsu.edu/Events.

