

healthy Animals



healthy People



healthy Planet



Veterinary

executive report

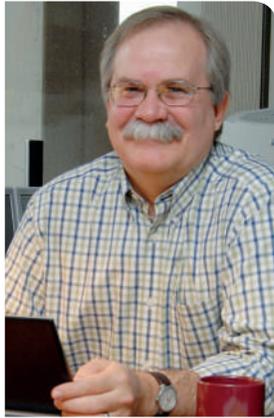
Annual Report
2011-2012

*A Special Edition of the
Veterinary Executive Report*

WASHINGTON STATE
UNIVERSITY

COLLEGE OF VETERINARY MEDICINE

Message from the Dean



Dean Bryan Slinker
WSU College of Veterinary Medicine

Veterinary Executive Report WSU College of Veterinary Medicine

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Every gift matters. Because this issue contains our annual report, I have been thinking about the many forms of generosity it takes to support our college. Although our focus in this report is on gifts of financial support, there are also many gifts of non-financial support that help us immensely. For instance, whether solicited by us or not, when you get a chance to talk to a state senator or representative, you put in a good word for the college and higher education. Or when good feelings about the WSU College of Veterinary Medicine lead you to tell your friends what a great place we are, it helps spread the word and amplify the support we may receive down the road. When you give of your time to our DVM students in the Diagnostic Challenges, as a communication coach, or as a preceptor, among others, your contributions bring a greatly appreciated dimension into the education of future veterinarians. From the bottom of our hearts we thank those of you who donate your time on our behalf—we really could not do it without these selfless acts.

Often the most visible expressions of support for all of our students—DVM, graduate, and undergraduate—are the donations made toward scholarships. For decades now, tuition growth has outstripped general inflation such that the cost of education is very high at all levels, even at a public institution like WSU. As such, your generosity in providing financial assistance for our students is invaluable, and the need continues with more urgency each passing year. Thus, if you are unsure of how best to help your college, there is no better “fall back” position than to earmark a gift for scholarships. And please never think your gift will not be large enough to matter. Regardless of amount, they all matter! Collectively, many smaller gifts translate into substantial support for our students...and we appreciate them all.

You give for various reasons and from different positions of means and life stages. Yet, although your gifts may be different, each one of them matters to us. Regardless of size we recognize in them your commitment to us. We are of course grateful when a Bill Gates or a Paul Allen generously supports us with very large gifts. These may grab the headlines, but it is no less meaningful when we receive smaller gifts from many others to whom our missions are important. Gifts may be substantial. For example, the \$3 million needed to endow a chair, or the few hundred thousand dollars that allowed us to acquire a new CT scanner. Or a gift may be less than \$100. They all matter. When a disabled retiree on a fixed income gives us a donation of \$2,000 year after year, it represents a commitment to us and we give many thanks. Similarly, when, within months of graduation as a newly minted Cougar veterinarian, a new practitioner gives back a few hundred dollars to help support the students following in their footsteps, it is a substantial investment in our future, for which we are grateful. The generous gifts we receive may differ from less than \$100 to \$26 million, but your personal commitment reflected in all of these generous acts is just as strong, each in its own way and for its own reasons. Your gifts great and small are all necessary and important.

For your many gifts, and the commitment they reflect, we are extremely grateful.

Go Cougs!

Dr. Bryan Slinker, Dean

WSU College of Veterinary Medicine

The Office of Veterinary Development and External Relations

Building Relationships, Sustaining Excellence

The WSU College of Veterinary Medicine is dedicated to continuing our long tradition of providing an exceptional education to our students, and the highest quality of care for our animals. Our Veterinary Development and External Relations team plays a vital role in maintaining a margin of excellence in teaching, learning, research, and animal health.

Thanks to the help of donors:

- A Susan Bradish Travel Grant gave a WSU veterinary student the opportunity to accept an externship in Malaysia.
- A WSU oncology resident is using a research award to treat more patients in a pilot study between WSU and the Fred Hutchinson Cancer Research Center in Seattle.
- The college awarded 331 scholarships totaling more than \$564,000.
- The Ed McLeary Distinguished Professorship in Aquatic Animal Health will help ensure healthy fisheries and care for our food supply.
- The STARS program (Students Targeted toward Advanced Research Studies) will admit two to four exceptional undergraduate students. This accelerated-track program will enable them to earn a doctorate in as few as seven years.

We also work to support public programs through the college such as the **Pet Memorial Program**, which provides a way for friends and family to express sympathy and compassion for grieving pet owners, or **PATH** (Palouse Area Therapeutic Horsemanship), which provides recreational, therapeutic horseback riding for adults and children with disabilities such as Down syndrome and autism.

To learn more about giving to the college, please visit www.vetmed.wsu.edu/Giving.

Our mission is to create a healthier world through partnerships to financially sustain college programs in teaching, learning, and research.



Lynne Haley, Director of Development, and Puff



Charlie Powell, Senior Communications Officer, with CeCe and Buster



Andrea Farmer, Associate Director of Development



Marcia Hill Gossard, Development Writer, and Louie



Kay Glaser, Assistant Director of Development



Tim Osborn, Development Coordinator

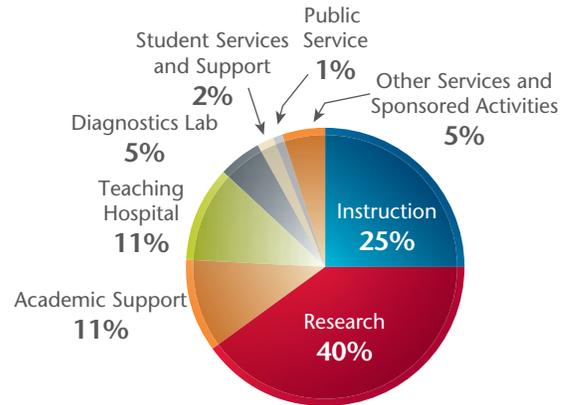
Annual Report 2011–2012

Revenue and Expenditures

Today, only about one third of college revenue comes from state appropriations, including tuition. The remainder comes from sources such as grants, services, and philanthropic giving. As state funding continues to decline, the college will increasingly rely on charitable giving from corporations, foundations, and alumni and friends to maintain a margin of excellence in teaching, research, and patient care.

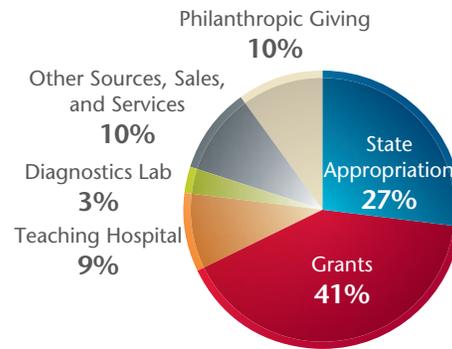
FY2011–12 Expenditures (college wide)

Instruction	\$ 23,311,295	25%
Research	37,024,954	40%
Academic Support	10,415,983	11%
Teaching Hospital	10,693,195	11%
Diagnostics Lab	4,591,463	5%
Student Services and Support	1,926,766	2%
Public Service	663,453	1%
Other Services and Sponsored Activities	4,723,500	5%
Total	\$ 93,350,609	100%



Revenue (college wide)

State Appropriation†	\$ 25,068,942	27%
Grants	38,011,715	41%
Teaching Hospital	8,017,286	9%
Diagnostics Lab	2,550,546	3%
Other Sources, Sales, and Services	9,045,001	10%
Philanthropic Giving	8,857,319	10%
Total	\$ 91,550,809	100%



†State Appropriation includes tuition

Giving

More than 70 percent of gifts in 2011-12 were immediately available to be used by the college to support programs, teaching, and research. Many gifts also come in the form of pledges or revocable commitments—funds the college cannot use until some in the future. For instance, 26 percent of giving last year came as revocable commitments such as a Revocable Living Trust. Trusts such as these can be managed and changed by the donor with the remaining estate funds eventually going to the college.

The 2011-12 fundraising goal was just over \$7.5 million. Through generous gifts and private grants, the college received more than \$13 million dollars in immediately usable funds—exceeding our total goal by over 70 percent. The college also received over \$46,000 in new pledges and just under \$4.3 million in revocable commitments.

You Make the Difference

Seventy-two percent of gifts to the college came from friends, corporations, and foundations, while 13 percent came from alumni in 2011–12.

Types of Giving FY2011-12

Gifts	\$ 8,889,433
New Pledges	46,196
Revocable Commitments	4,267,000
Private Grants	3,498,557
Other Contributions	11,714
Total	\$ 16,712,900

Donors to the College FY2011-12

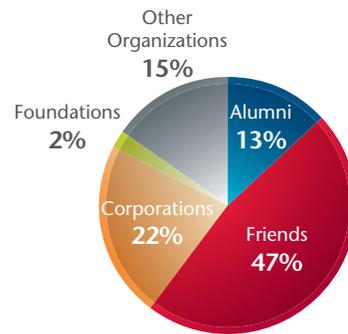
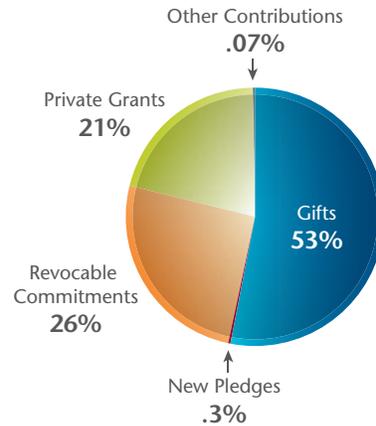
WSU Alumni	\$ 6,286,998*
Friends of the college	1,413,678
Corporations	668,334
Foundations	63,388
Other Organizations	457,034
Total	\$ 8,889,432

*Total includes a \$5.9 million gift from WSU alumnus Paul G. Allen to support the Paul G. Allen School for Global Animal Health. Amount has been removed from the pie chart.

Tuition

Tuition for residents and non-residents has **nearly tripled** since 1996. In fiscal year 2011-12, resident students paid \$22,342 each year while non-residents paid \$53,396. Student scholarships can help defray some of the costs of education, putting our students in a more competitive position as they start their careers.

Academic Year	Resident	Non-resident
1996-97	\$ 8,064	\$20,476
1997-98	\$ 8,390	\$21,302
1998-99	\$ 8,724	\$22,152
1999-00	\$ 8,988	\$22,162
2000-01	\$ 9,254	\$22,938
2001-02	\$ 9,872	\$24,482
2002-03	\$11,056	\$27,420
2003-04	\$11,846	\$29,278
2004-05	\$12,654	\$31,212
2005-06	\$13,776	\$34,004
2006-07	\$15,003	\$37,052
2007-08	\$16,044	\$39,636
2008-09	\$17,156	\$42,400
2009-10	\$18,332	\$45,342
2010-11	\$19,578	\$48,480
2011-12	\$20,914	\$50,878
2012-13	\$22,342	\$53,396
Percent change from 1996-97 to 2012-13	177%	161%



Laureates of the college have a lifetime giving of \$1,000,000 or more. Benefactors of the college have a lifetime giving of \$100,000 to \$999,999.

New Laureates in 2011-12

Crimson Laureate
(\$5,000,000-\$9,999,999)
Jack and Jan Creighton

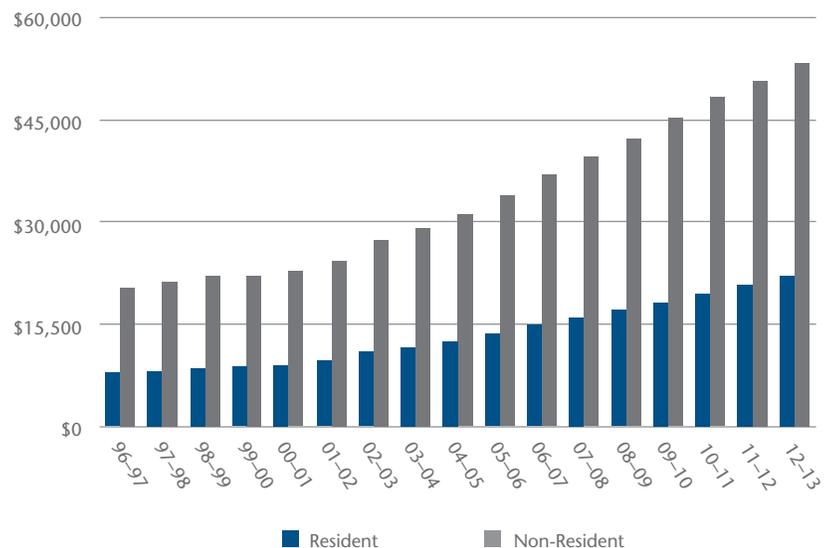
Silver Laureate
(\$1,000,000-\$4,999,999)
Hope for Depression Research Foundation

New Benefactors in 2011-12

Crimson Benefactors
(\$500,000-\$999,999)
David M.* and Leslie J. Brockman
Pharma Chemie

Benefactors
(\$100,000-\$499,999)
Barry and Denise Blevins
Jimmy and Patty Barrier
Dr. Winthrop Dale* and Joan Dillon

*deceased





Lynne Haley,
director of development

From the Office of Development and External Relations

As you read in Dean Bryan Slinker's column, gifts to and support of the WSU College of Veterinary Medicine come in all shapes and sizes. From a little girl who rode her bike to help neurology research, to a recent graduate who donated money to help fellow students, to a long-time veterinarian who has donated countless hours and financial gifts, we are grateful for the various ways you all support the WSU College of Veterinary Medicine.



Ten-year-old Jenna has a big heart. When she saw her beloved 18-month-old English Mastiff, "Timmy," suffering from Wobbler disease, a degenerative condition of the cervical spine that causes unsteadiness and eventually loss of mobility, she wanted to do something to help. So she

decided to ride her bike for Timmy. On August 14, 2011, she rode 10 miles and raised \$160.41, surpassing her goal of \$100. In 2012 she walked 10 miles and sold cotton candy, raising \$306.54. Although Jenna knows that the money can't help Timmy, she and her family hope that by giving it to the WSU Neurology Service, other animals with neurological disorders can be helped.



Aaron Gibbons ('11 DVM and SAVMA president 2011) knows first-hand how expensive it is to earn a veterinary degree. Tuition since 1996 has nearly tripled and in-state students now pay more than \$22,000 a year. Just one year after he

graduated, Aaron and his wife Laura gave \$750 to establish the *Dr. Aaron and Laura Gibbons Family "Giving Back" Scholarship* to help a current student. Student scholarships can help defray some of the costs of education, putting our students in a more competitive position as they start their careers.



Betsy Charles ('95 B.S. Education, '95 B.S. Sciences, '03 DVM) has given countless hours and generous financial contributions to support students in our college. Over the last nine years she and her husband Drake ('94 B.S. Art, '94 B.S. Nursing) have given more than \$11,000

for an annual student scholarship. Since 2004 she has also volunteered each year for our Diagnostic Challenges (DCs) here in Pullman. The DCs are case-based exercises that give students the opportunity to take what they've learned in the classroom and apply it to real-world challenges.

Awards and Achievements



Drs. Richard DeBowes and Kathy Ruby received the 2012 Best Educational Innovation Award for Veterinary Leadership Experience at the Banfield Industry Summit in Portland. Rick DeBowes, DVM, MS, DACVS, is the director of the Professional Life Skills Development

Program and teaches veterinary students about leadership and communication. Kathy Ruby, PhD, is currently on special assignment with the WSU Provost's office to develop a similar professional skills/leadership program for undergraduate and graduate students and faculty across the university.



Dr. Guy Palmer, director of the Paul G. Allen School for Global Animal Health, was named president of the 186-member Washington State Academy of Sciences (WSAS). WSAS provides expert scientific and engineering analysis to

inform public policy making and works to increase the role and visibility of science in the state.



Dr. William B. Davis, associate dean for undergraduate education, has been selected as a Vision and Change Leadership Fellow (VCLF) to help improve undergraduate life science teaching nationwide. Davis is part of a team of 40 leadership fellows selected from a pool of

more than 250 applicants by the Partnership for Undergraduate Life Sciences Education (PULSE). PULSE is a joint initiative of the National Science Foundation, Howard Hughes Medical Institute, and National Institutes of Health.

Awards and Achievements (cont.)



Dr. Charles Leathers, long-time professor in the Department of Veterinary Microbiology and Pathology, was presented with the Harold W. Casey Award at the CL Davis Foundation reception on December 3 in Seattle, held in conjunction with the American College of

Veterinary Pathologists Annual Meeting. The Charles L. Davis Foundation is a publicly-supported foundation that is dedicated to the formal and informal study, and the teaching and practice, of veterinary and comparative pathology. The CL Davis Foundation honors one veterinary pathologist with its Harold W. Casey Award for Excellence in the Teaching of Veterinary and Comparative Pathology. The Casey Award is the highest award of the CL Davis Foundation. Dr. Leathers was recognized for his long

teaching career in veterinary pathology and for the quality of his instruction.



Dr. Mushtaq Memon, associate professor in the Department of Veterinary Clinical Sciences and the Paul G. Allen School for Global Animal Health, received the 2012 VEGA Alliance Service Award for his volunteer work improving and expanding the veterinary curriculum

at Lebanon University. Dr. Memon also provided guidance on future veterinary program development. His recommendations included securing funding to expand the teaching and research center and allowing for greater practical experience for the students.

Your Gifts in Action

WSU Oncology Resident Awarded the Paul and Lynnea Thibodaux Oncology Resident Research Fund in Veterinary Medicine

While working in a private clinic in Melbourne, Australia, Canadian-born veterinarian Dr. Kevin Choy of Vancouver, British Columbia, saw a lot of elderly patients and he noticed something. Although veterinary medicine was capable of managing many chronic illnesses, cancer was not one of them.

"We are getting better at managing other chronic diseases in animals such as heart disease and diabetes that would normally have been associated with a grave prognosis, but cancer is one of the few medical fields that we are learning more about every day" said Dr. Choy, an oncology resident at WSU's Veterinary Teaching Hospital.

So he decided to learn more about cancer treatment and left private practice to continue specialized training and devote his career to helping animal patients with the hope that some of the knowledge could be useful for human cancers.

With such a commitment to cancer care and research, it was little surprise that Dr. Choy received this year's Paul and Lynnea Thibodaux Oncology Resident Research Fund in Veterinary Medicine award. Dr. Choy plans to use the funds to treat more patients in a pilot study between WSU and the Fred Hutchinson Cancer Research Center in Seattle.

"The awarded money will allow us to enroll more patients in the study," explained Dr. Choy. And that could help save lives by generating more consistent and reliable data. Past studies that have grown and tested cancer cells in a laboratory have not always provided useful, consistent results for treating patients.

In the pilot study, Dr. Choy and his fellow researchers are looking at lymphoma in dogs to see what types of chemotherapy are the most successful in killing cancer cells in individual patients. Lymphoma is currently the most commonly diagnosed immune cancer, often affecting breeds such as Golden Retrievers, Boxers, and German Shepherds.



Dr. Kevin Choy (center) working with one of the cancer patients in the pilot study.

The goal of the study is to one day develop a method that will individualize chemotherapy treatments with greater success and fewer side effects.

"If cells are dying, then we know a particular drug is working," said Dr. Choy. "We hope to develop a method to allow veterinarians to better select the appropriate therapy that minimizes side effects and is effective so that we do not needlessly administer cancer medications to patients without benefit."

Though the research conducted at WSU will be piloted in animals first, the hope is that the results may lead to better treatments for resistant tumors in humans as well.

"We all know pets and people that have been touched by cancer," said Dr. Choy. "I want to help animals and ultimately contribute to improving cancer treatment in people as well."

Paul and Lynnea Thibodaux started the Paul and Lynnea Thibodaux Oncology Resident Research Fund in Veterinary Medicine to give deserving students a chance for a great education that would give them a successful career in veterinary medicine. The Thibodauxes came to WSU in 2006 when their blue merle Australian Shepherd named Doc (a.k.a. Dr. Schnaut von Heineysshniffen) was diagnosed with a brain tumor at age 5. After 18 radiation treatments, the meningioma went into remission, but four years later the tumor returned. Doc was brought back to WSU for radiation treatment. The Thibodauxes said WSU was wonderful to Doc and the veterinarians continue to follow up on his status. They are forever grateful for the additional time WSU gave them with Doc.

To learn more about how your gift can make a difference please visit www.vetmed.wsu.edu/GiftsinAction.



Look for a WSU Alumni, Friends, and Students Gathering
at these Upcoming Events!

Mark your calendars

Dates to remember:

- April 13** Veterinary Teaching Hospital Open House in Pullman
- April 24-25** Golden and Diamond Grad Reunion in Pullman
- June 22** Peter Zornes Memorial Golf Tournament in Colfax, Wash.
- June 28-29** CVM class reunions ('73, '83, '93, '03) in Pullman
- July 22** Alumni reception at AVMA in Chicago
- September 21** CVM Homecoming BBQ (vs. Idaho)
- October 5** College hosts reception at the WSVMA in Yakima, Washington

CE courses at WSU and online are offered year round; visit www.vetmed.wsu.edu/CE for more information.

For more information about upcoming events visit www.vetmed.wsu.edu/Events.

